

Media release

6 May 2014

NBN Co appoints corporate affairs lead

NBN Co has appointed Karina Keisler to the role of Executive General Manager, Corporate Affairs.

Ms Keisler joins the company with more than a decade's experience in telecommunications media relations, most recently with Vodafone Australia where she was brought in as general manager corporate affairs in 2012 to restore the reputation of Australia's number three telco.

NBN Co CEO Bill Morrow welcomed Ms Keisler to the role.

"Karina brings with her solid experience managing all elements of the corporate affairs function at a senior level. She has long-standing relationships with the Australian media and is an expert in her field and I'm pleased to have her on the team," Mr Morrow said.

"It's essential as we enter the next phase of the NBN rollout that there is transparency around the decisions and direction in which the rollout will proceed. I am confident Karina will help move NBN forward."

Ms Keisler has been an advisor for some of Australia's highest profile CEOs and executives. After a stint in local government, she took up a role in Telstra Corporate Affairs overseeing the establishment of Telstra Country Wide in Victoria and Tasmania before stepping into a senior advisory role at Sensis. Ms Keisler quickly moved into the lead role for external communications.

Ms Keisler was appointed principal media adviser at Telstra in 2010. In 2012 she relocated to Sydney to join Vodafone Australia. Ms Keisler holds a Masters of Communications.

She will commence her role at NBN Co on 2 June 2014.

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Media enquiries

Andrew Sholl
0448 805 806
andrewsholl@nbnco.com.au

NBN Co Media Hotline
02 9927 4200
media@nbnco.com.au

Notes to editors

- Follow the NBN rollout www.nbnco.com.au/about-us/weekly-progress-report.html
- NBN Co is committed to fulfilling the Federal Government's policy goal of ensuring that Australians have access to fast broadband as soon and as cost-effectively as possible, as set out in the Federal Government's Statement of Expectations to the company <http://bit.ly/1p6t345>
- A Strategic Review carried out by NBN Co and completed in December 2013 recommended that the National Broadband Network could be rolled out faster and as cost-effectively as possible by utilising a wider range of best-fit technologies and taking into consideration existing infrastructure. <http://www.nbnco.com.au/about-us/media/news/strategic-review.html>
- For more information, visit www.nbnco.com.au

*NBN Co provides services to its wholesale customers, telephone and internet service providers, and does not provide services directly to end users. This trial involved testing speeds over physical network layers rather than end user speeds. End user experience including the speeds actually achieved over the NBN depends on some factors outside our control like equipment quality, software, broadband plans and how the end user's service provider designs its network.