



## Media Release

### 12 July 2013

#### Darwin switches on to the National Broadband Network

##### *Croc man says snappy broadband offers megabytes for Territorians*

The Northern Territory is on the National Broadband Network.

The NBN was officially switched on today in Darwin City, the first location in the Top End to experience the benefits of superfast broadband.

The fibre optic network now passes around 2,700 homes and businesses in Darwin, with the rollout set to extend to a further 2,500 premises over the coming months with construction underway in areas from Larrakeyah to Lyons.

An official ceremony was held at Darwin City Council to mark the occasion and demonstrate the capabilities of the network.

Humpty Doo businessman Aaron Rodwell hosted the world's first live NBN-enabled croc awareness class, beaming in live via a high-definition video connection to an audience of Scouts and Guides 4000 kilometres away in Launceston, Tasmania.

"The kids got to know the crocodiles up close and personal," Mr. Rodwell said. "That's what I love about the NBN. The quality of the connection makes it feel like everyone is in the same room together regardless of the distance.\*"

"With more Australians connecting via a high definition connection, the NBN can play a crucial role in bridging the great distances between us and bring all four corners of the country much closer together."

According to NBN Co's Community Relations Manager for NT, Darren Rudd:

"Deadly crocodiles have a strong bite. But the NBN has megabytes.

"People on the NBN are discovering they can work from home like they would from the office, get all the family online at once and stream TV over the internet without worrying about constant drop outs.\*"

"Eligible families and business owners can choose an NBN service from 13 phone companies and internet service providers, with packages comparable to existing plans.^ The fibre network also offers the prospect of faster speeds and greater capacity."

The rollout of the NBN is due to be completed by 2021. It is already up and running in new housing developments in the NT where fibre optic broadband is being installed in developments with more than 100 lots and in rural and remote locations via satellite and fixed-wireless.

The two-way HD videoconferencing connection was delivered by broadband providers Internode and iiNet.

#### **MEDIA INQUIRIES**

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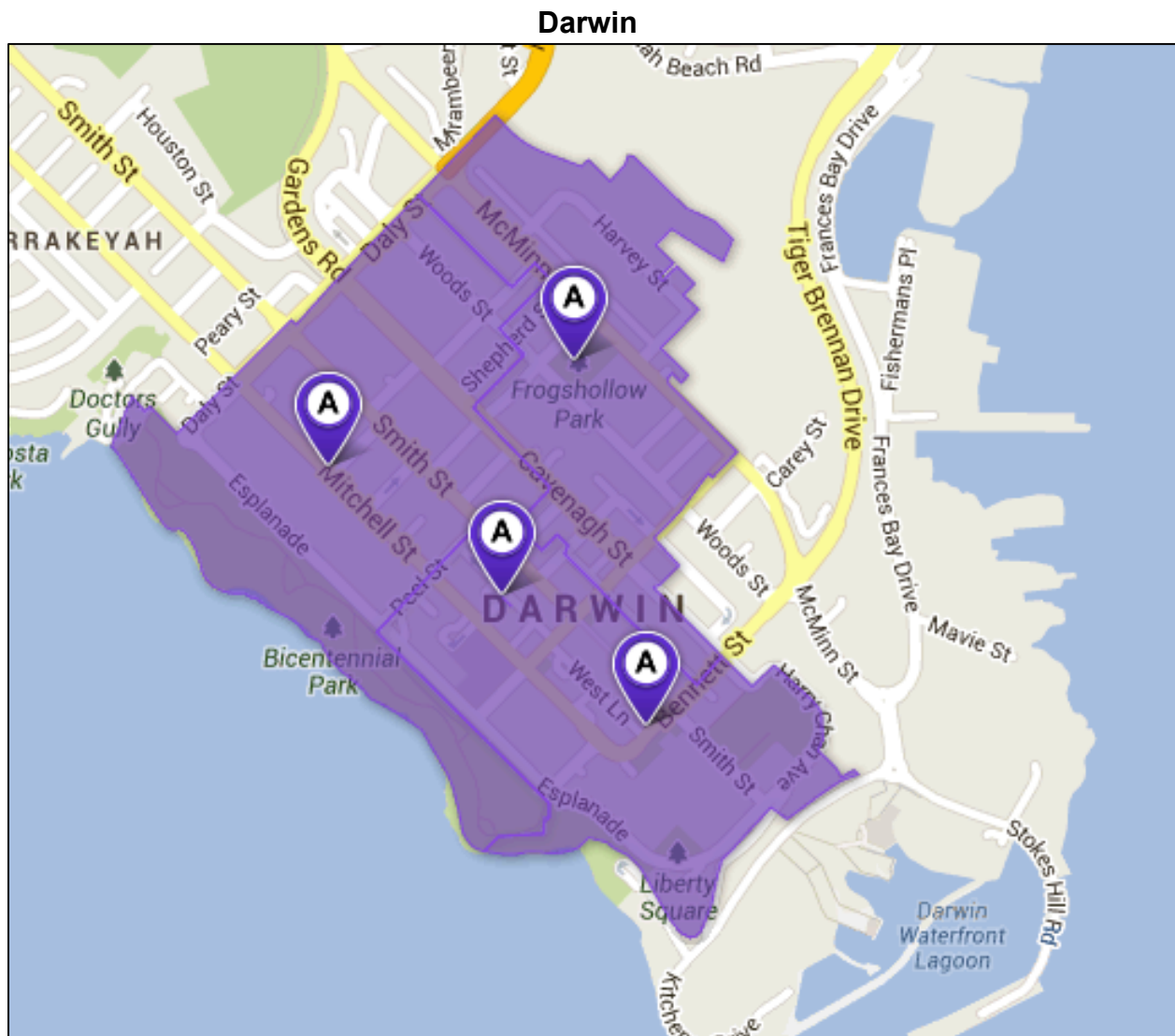
## Notes to Editors

- Follow the progress of the NBN rollout at [www.nbnco.com.au/when-do-i-get-it/](http://www.nbnco.com.au/when-do-i-get-it/)
- Residents can access a list of phone or internet service providers in each area at [www.nbnco.com.au/switch](http://www.nbnco.com.au/switch) or by calling 1800 OUR NBN (1800 687 626).

\* Your experience including the speeds actually achieved over the NBN depends on some factors outside our control like your equipment quality, software, broadband plans and how your service provider designs its network.

^ Based on a comparison between plans based on the NBN's 25/5Mbps wholesale speed tier and ADSL2+ plans with equivalent monthly usage allowance from providers covering at least 80% market share by subscriber volume. Comparison made on 9 July 2013.

## National Broadband Network rollout footprint



For more detailed information visit [www.nbnco.com.au/when-do-i-get-it/index.html](http://www.nbnco.com.au/when-do-i-get-it/index.html).

These maps show the estimated likely coverage areas based on the current rollout schedule.